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FOR IMMEDIATE RELEASE

FIBERMARK LAUNCHES NEW WEB SITE

Extensive array of products featured in a new, user-friendly format

Brattleboro, VT (Aug. 28, 2006) – Visit the newly designed FiberMark web site and experience Innovation at Work. The easy-to-navigate site, www.fibermark.com, offers visitors a convenient environment for discovering the broad range of FiberMark products and services. Developed as a resource and reference tool for first-time visitors as well as existing customers, the site provides many enhanced features, including search functions by product, application or market, standard product specifications and color swatches, as well as production guidelines for quick reference.

A section detailing the company's manufacturing and technical capabilities provides an extensive range of base material and coating options for custom product development projects. An on-line showcase demonstrates end-use applications using FiberMark cover materials, from book and brochure covers to presentation and packaging. Also available through the site is a paper merchant locator and sample request option.

Browse through the site to learn more about FiberMark's standard product offerings, or visit the capabilities section to find out about a customized solution for a variety of technical and aesthetic applications.

FiberMark offers specialty fiber-based materials that support industries and consumers worldwide. From technical papers and non-wovens to durable and decorative cover stocks, FiberMark products provide value-added solutions to customer requirements for a unique look, feel or function. FiberMark materials are specified primarily in the publishing, luxury packaging, office products, graphic design, technical/industrial and paper crafting markets.