

**FiberMark**  
70 Front Street  
West Springfield, MA 01089

Tel 413 533 0699  
Fax 413 532 4810



Contact:  
Stella Alstede  
Marketing Communications Manager  
FiberMark, Inc.  
413-539-5273  
salstede@fibermark.com

## **FOR IMMEDIATE RELEASE**

### **FIBERMARK ANNOUNCES THE ACQUISITION OF PERMALIN PRODUCTS AND PERMAFIBER CORPORATION**

**West Springfield, MA** (June 4, 2007) – FiberMark is pleased to announce that it has acquired the assets of Permalin Products and Permafiber Corporation, based in New York City and West Springfield, MA respectively. Founded in 1959, Permalin is a leading worldwide supplier of specialty papers, cloths, and leather. Permalin has over 30 product lines that serve the book publishing, packaging, hospitality, and tag and label markets. Its products can be found in items from hardcover books, photo albums, cosmetic packaging, and desk accessories to game boards. Permafiber Corporation, which dates to 1948, provides wet strength products to the laundry tag and dry cleaning markets. Permafiber products are also used for hunting and fishing licenses, parking tickets, lumber and nursery tags, ski-lift tickets and meat and poultry tags.

Anthony MacLaurin, President and CEO of FiberMark, states: “We welcome Permalin and Permafiber to the FiberMark family of companies and brands. We believe that the distinctive offerings that they provide to their customers will continue to provide added value to the markets that they serve. It is FiberMark’s intention to continue the tradition of excellent service that the Shapiro family began when the companies were founded nearly sixty years ago.”

Neither company publishes financial information. However, the Permalin and Permafiber acquisitions will grow the FiberMark family of brands by 10% and are a key part of FiberMark’s overall growth strategy.

For further information, please contact Stella Alstede at FiberMark, Tel: (413) 539-5273 or Email: salstede@fibermark.com.

*FiberMark is a leading producer of specialty fiber-based materials that support industries and consumers worldwide. Products include distinctive covering materials that express brands, inspire designs, and make lasting impressions; innovative technical papers and non-woven materials that are used in construction and renovation, medical supplies and electronics; and strong, durable cover stocks that meet the demanding requirements of school and office products applications. FiberMark materials have been recognized worldwide for their superior quality and consistent performance.*