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FOR IMMEDIATE RELEASE

**FIBERMARK'S CALL FOR ENTRIES
INSPIRATION AT WORK 15TH ANNUAL SPECIFIER AWARDS PROGRAM**

West Springfield, MA (June 18, 2007) – FiberMark is now accepting entries for the Inspiration at Work 15th Annual Specifier Awards program. Projects that incorporate FiberMark's specialty cover materials and have been produced in 2007 are eligible for submission. Entries are judged on design, decoration/printing quality, construction quality, and the relationship of the material to the project.

In addition to the traditional publishing, packaging, menu and presentation categories, the program has been expanded for the 2nd year in a row to include graphic design collateral, including annual reports, brochures, calendars, posters, invitations and more. "We had such a great response to the expansion of categories in the program last year and will continue to recognize/feature those categories," says Stella Alstede, Marketing Communications Manager. "Every year the bar is raised as our customers utilize more creative ways to enhance their projects using FiberMark cover materials. We're pleased that the Inspiration at Work Awards program provides both recognition and inspiration for so many."

Deadline for entries is December 31, 2007. After judging by a distinguished peer review committee, the winning projects will be displayed on FiberMark's website Showcase and featured in the annual award winners brochure. Entry forms are available on the company's website, www.fibermark.com, along with a collection of previous award winners.

For further information on FiberMark's Inspiration at Work 15th Annual Specifier Awards Program, please contact Stella Alstede at FiberMark, Tel: (413) 539-5273 or e-mail: salstede@fibermark.com.

FiberMark offers distinctive covering materials that express brands, inspire designs, and make lasting impressions. With an extensive range of visual and tactile options, FiberMark materials provide an endless array of design possibilities. These specialty fiber-based materials are enhanced with a variety of colors, finishes, and embossing techniques that create visual depth and invite touch. FiberMark's design specialists work with creative teams to develop a look that captures a brand's unique personality, differentiate it from competitors, and create impact. FiberMark crafts its materials in the U.S. and Europe, creating innovative solutions for world-leading brands.