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Contact:
Stella Alstede
Marketing Communications Manager
FiberMark, Inc.
413-539-5273
salstede@fibermark.com

FOR IMMEDIATE RELEASE

**FIBERMARK INTRODUCES CARBON-X BY CORVON®
THE LOOK OF CARBON FIBER WITH A LUSTROUS HINT OF COLOR**

Brattleboro, VT (May 31, 2007) – FiberMark’s [Carbon-X by Corvon®](#) pairs an exclusive carbon-fiber texture, with proprietary coating chemistry, creating depth and subtle, iridescent luster.

Carbon-X by Corvon® brilliantly mimics the look of carbon fiber -- that instantly recognizable technical cloth woven of carbon filaments and valued for its lightweight strength in the manufacture of high-performance automobiles, motorcycles, aircraft and yachts. Carbon-X by Corvon® then adds a fashionable twist, taking the perennial favorite – black - one step further. Like reflections on dark glass, seven iridescent coatings create “almost black” hues in midnight tones of blue, gold, burgundy, and more.

Carbon-X by Corvon® offers trend-setting opportunities for a variety of upscale applications, including luxury packaging and bags, diary & agenda, book cover and hospitality items, as well as stationery, presentation binders, slipcases and portfolios.

For further information on this and other materials from FiberMark, please contact Stella Alstede at FiberMark, Tel: (413) 539-5273 or e-mail: decorativecoverings@fibermark.com.

FiberMark offers distinctive covering materials that express brands, inspire designs, and make lasting impressions. With an extensive range of visual and tactile options, FiberMark materials provide an endless array of design possibilities. These specialty fiber-based materials are enhanced with a variety of colors, finishes, and embossing techniques that create visual depth and invite touch. FiberMark’s design specialists work with creative teams to develop a look that captures a brand’s unique personality, differentiate it from competitors, and create impact. FiberMark crafts its materials in the U.S. and Europe, creating innovative solutions for world-leading brands.