

FOR IMMEDIATE RELEASE

**FIBERMARK ISSUES CALL FOR ENTRIES FOR NATURALLY
CREATIVE
16TH ANNUAL SPECIFIER AWARDS PROGRAM**

June 16, 2008 – Brattleboro, VT – FiberMark, a leading producer of specialty papers and fiber-based materials for a variety of applications, today announced that it is accepting entries for its 2008 Naturally Creative Annual Specifier Awards program. Now in its 16th year, the awards program honors outstanding projects that have been created using FiberMark materials.

To be eligible for submission, projects must incorporate FiberMark cover materials and have been produced during the 2008 calendar year. Entries are judged by a peer review committee on design, decoration/printing quality, construction quality, and relationship of the materials to the project. Categories include publishing, packaging, menus, notebooks, portfolios, and graphic design collateral.

“This year’s program picks up our theme of ‘Naturally Creative,’” said Susan Hurt, vice president of marketing at FiberMark. “We are continually impressed by the innovation and inspiration our customers demonstrate in using our materials, and we are pleased to offer this opportunity to honor their outstanding work.”

Deadline for entries is December 31, 2008. After judging by a distinguished peer review committee, the winning projects will be displayed on FiberMark’s website and featured in the annual awards brochure.

Entry forms and a showcase of previous award winners can be found on the company’s website, www.fibermark.com.

About FiberMark

FiberMark offers distinctive covering materials that express brands, inspire designs, and make lasting impressions. With an extensive range of visual and tactile options, FiberMark materials provide an endless array of design possibilities for applications in the office products, publishing, luxury packaging, technical/industrial and graphic design markets. The company's specialty fiber-based materials are enhanced with a variety of colors, finishes, and embossing techniques that create visual depth and invite touch. FiberMark's design specialists work with creative teams to develop a look that captures a brand's unique personality, differentiate it from competitors, and create impact. FiberMark crafts its materials in the U.S. and Europe, creating innovative solutions for world-leading brands.

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