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**FOR IMMEDIATE RELEASE**

**CALL FOR ENTRIES  
FIBERMARK'S 14<sup>TH</sup> ANNUAL SPECIFIER AWARDS**

**West Springfield, MA** (September 27, 2006) – FiberMark is now accepting entries for the 14<sup>th</sup> Annual Specifier Awards program. Projects that incorporate the creative use of FiberMark's specialty cover materials and have been produced in 2006 are eligible for submission. Entries are judged on design, decoration/printing quality, construction quality, and the relationship of the material to the project.

In addition to the traditional publishing, packaging, menu and presentation categories, the program has been expanded to include graphic design collateral, including annual reports, brochures, calendars, posters, invitations and more. "We are always interested in seeing how our customers are using our wide range of materials," says Emily Larsen, FiberMark Marketing Specialist and Specifier Awards Coordinator. "Every year the bar is raised as our customers utilize more creative ways to enhance their projects using FiberMark materials. We're pleased that the Specifier Awards program provides both recognition and inspiration for so many."

Deadline for entries is December 31, 2006. After judging by a peer review committee, the winning projects will be displayed on FiberMark's website Showcase and featured in the annual award winner brochure. Entry forms are available on the company's web site, [www.fibermark.com](http://www.fibermark.com), along with a collection of previous Specifier Award winners.

For further information on FiberMark's 14<sup>th</sup> Annual Specifier Awards, please contact Emily Larsen at FiberMark, Tel: (413) 539-5222 or e-mail: [elarsen@fibermark.com](mailto:elarsen@fibermark.com)

*FiberMark offers distinctive covering materials that express brands, inspire designs, and make lasting impressions. With an extensive range of visual and tactile options, FiberMark materials provide an endless array of design possibilities. These specialty fiber-based materials are enhanced with a variety of colors, finishes, and embossing techniques that create visual depth and invite touch. FiberMark's design specialists work with creative teams to develop a look that captures a brand's unique personality, differentiate it from competitors, and create impact. FiberMark crafts its materials in the U.S. and Europe, creating innovative solutions for world-leading brands.*