



Endura®-Print

durable, premium latex-saturated media



Endura® is bright white premium cellulose based wet strength durable print media. Endura® is saturated with latex for durable indoor and temporary outdoor use. Strength, tear-resistance, flexibility, and the ability to fold without the image cracking are key benefits of the Endura® line. Available for both poster and pressure-sensitive (PSA) applications.

AVAILABLE OPTIONS:

Endura® Light 150: A perfect 7 pt thick choice when a more economical yet high quality print is needed.

Endura® Poster 225: A 10 pt thick lay flat imaging paper with a high gloss finish that can be used without the need for lamination.

Endura® Matte 225: A 10 pt thick lay flat imaging paper with a matte finish that can be used without the need for lamination.

Endura® Classic 375: A robust 17 pt choice when a thick lay flat product is needed.

Endura® TR 250: A 10 pt thick, tear resistant non-woven alternative to vinyl scrim banner or film products like polypropylene. Ideal for roll ups.

Endura® C2S 018: An 18 pt blockout poster material suitable for two side print.

Endura® Stick-P: A 7 pt permanent pressure-sensitive adhesive (PSA) material for permanent displays and signage.

Endura® Stick-R: A 7 pt removable pressure-sensitive adhesive (PSA) material that is durable yet easy to install, reposition, and remove.

Printability: UV, Latex, Solvent, Eco-solvent*, Offset, Screen
Choose your **GREEN** resource from a leading solutions provider.



70 Front Street, West Springfield, MA 01089 800-558-5061

APPLICATIONS

- Indoor POP
- Temporary outdoor displays
- Posters
- Wallcovering
- Hanging Signage

PRODUCT SAFETY

- PVC free, Contains No - IARC Group 1
- Carcinogens, Contains No - OSHA
- Regulated Toxic metal or Carcinogens,
- Contains No - USEPA Toxic Release
- Inventory Substances, Complies with
- European REACH Standards.

*Endura C2S 018 not Eco-solvent printable.



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Technical Data										
	Caliper	Basis Weight (gsm)	Gloss @ 60°	Brightness %	Whitness (We)	Opacity %	Tear MD/CD**	Tensile MD/CD***	Elongation Break (MD/CD)	MIT Fold (MD/CD)
Endura® Light 150	7 pt / 7 mil	175	25	92 minimum	104.5%	99	132 / 116	47 / 43	4 / 8.5	415 / 934
Endura® Poster 225	10 pt / 10 mil	235	25	92 minimum	104.5%	99	208 / 192	74 / 44	6 / 14	7,470 / 5,766
Endura® Matte 250	10 pt / 10 mil	235	25	92 minimum	104.5%	99	208 / 192	74 / 44	6 / 14	7,470 / 5,766
Endura® Classic 375	17 pt / 17 mil	385	25	92 minimum	104.5%	99	320 / 368	102 / 63	5.8 / 11.3	6,370 / 5,761
Endura® TR 250	10 pt / 10 mil	260	25	92 minimum	104.5%	99	448 / 536	42.5 / 32.5	6 / 15	13,935 / 14,967
Endura® C2S 018	18 pt / 18 mil	385	13	92 minimum	93.0%	99	315 / 333	104 / 69	5 / 10.3	4,334 / 3,860
Endura® Stick-P	7 pt / 7 mil	212*	25	92 minimum	104.5%	99	132 / 116	47 / 43		
Endura® Stick-R	7 pt / 7 mil	223*	28	92 minimum	104.5%	99	256 / 210	99 / 60		

These are typical values of the product as produced representing a manufacturing range.

Slight variations may occur during the manufacturing process.

* Gms values do not include release liner

** Elmendorf Tear / Grams

*** Pounds Per Inch

Availability		
	Size	Core
Endura® Light 150	30" x 150' / 76.2cm x 45.7m	3"
	54" x 150' / 137cm x 45.7m	3"
	60" x 150' / 152.4cm x 45.7m	3"
Endura® Poster 225	30" x 150' / 76.2cm x 45.7m	3"
	54" x 150' / 137cm x 45.7m	3"
	60" x 150' / 152.4cm x 45.7m	3"
Endura® Matte 225	54" x 150' / 137cm x 45.7m	3"
	60" x 150' / 152.4cm x 45.7m	3"
Endura® TR 250	38" x 150' / 96.52cm x 45.7m	3"
	54" x 150' / 137cm x 45.7m	3"
	60" x 150' / 152.4cm x 45.7m	3"
Endura® Classic 375	30" x 100' / 76.2cm x 30.48m	3"
	54" x 100' / 137cm x 30.48m	3"
	60" x 100' / 152.4cm x 30.48m	3"
Endura® C2S 018	60" x 100' / 152.4cm x 30.48m	3"

Commercial sizes available upon request. Call for a quote.



70 Front Street, West Springfield, MA 01089
 US & CANADA: 800-558-5061 INTERNATIONAL: 413-533-0338

www.neenahpaper.com/fibermark



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Manufactured With Recycled Fiber

MADE IN THE USA



The mark of responsible forestry