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FOR IMMEDIATE RELEASE

Adirondack® Cover by FiberMark
Kidskin leather-embossed document cover

(Brattleboro, VT) – November 20, 2006 --FiberMark's new [Adirondack Cover](#) simulates the rich, luxurious texture of kidskin leather. When first impressions count, Adirondack provides a highly professional look and feel in a specialty cover material. Upscale yet economical, this 15 pt kraft-based cover provides strength and durability for a range of document and presentation cover uses.

Adirondack is available as a stock offering in convenient 100-sheet packs for standard document cover sizes, as well as larger sheets for custom projects. Adirondack presentation covers are well suited for use with a range of loose-leaf binding systems, including plastic coil and comb, spiral, wire, thermal and Velo binding. An aqueous acrylic coating on both sides makes it resistant to moisture and staining, ideal for repeat-use applications.

Available in four handsome leather-like colors, Adirondack brings a distinctive touch to your custom cover needs. With its versatility and performance, Adirondack is also an excellent choice for a variety of graphic design and corporate collateral uses such as pocket portfolios, menu covers, technical manuals, covers for memo pads and notebooks, diary/datebook covers, and tags. Compatible with a wide variety of converting and secondary processes, Adirondack can be die-cut, embossed, screen-printed, and foil stamped for an enhanced effect.

For further information on Adirondack Cover and other specialty cover materials from FiberMark, please contact FiberMark, at 800-843-1243 or e-mail: qfmk@fibermark.com.

FiberMark offers distinctive covering materials that express brands, inspire designs, and make lasting impressions. With an extensive range of visual and tactile options, FiberMark materials provide an endless array of design possibilities. These specialty fiber-based materials are enhanced with a variety of colors, finishes, and embossing techniques that create visual depth and invite touch. FiberMark's design specialists work with creative teams to develop a look that captures a brand's unique personality, differentiate it from competitors, and create impact. FiberMark crafts its materials in the U.S. and Europe, creating innovative solutions for world-leading brands.